



## 美国北卡罗来纳州立大学 2026寒假科技创新创业项目（实地）

### 项目时间：

1/20 - 2/2/2026

### 申请截止：

11/30/2025

### 项目费用：

**3000美元**

(不包括机票、签证和医疗保险)

### 项目费用包括：

- 科技创新创业课程、美国文化/沟通课程
- 美国首都华盛顿特区三天旅游
- 美国州立大学学习系统Moodle
- 课程资料
- 学术活动和文化活动
- 机场接送机
- 新生培训和校园参观
- 住宿：学校附近酒店双人标准间
- 欢迎午餐、告别午餐、每日早餐
- 结业典礼和证书

### 申请信息：

- 签证类型: B1/B2
- 录取要求: 北卡州立大学合作伙伴在校学生，面向所有专业
- 英语要求: 以下任何一项成绩
  - 四级520, 六级425, 高考120, Duolingo 85, TOEFL IBT55, TOEIC 600, B2 or IELTS 5.5



申请链接：<https://go.ncsu.edu/winter26> [eship-app](#)

# 北卡州立大学

北卡州立大学是研究三角区的核心组成部分，该地区聚集了SAS、思科、IBM、葛兰素史克和联想等行业领先企业。

- 40,500+学生, 2,500+教授; 12个学院
- 全球排名前1%的大学 (Center for World University Rankings)
- 在美国所有大学中排名前50名 (QS World University Rankings)
- 全美公立大学性价比最高的10所院校 (U.S. News & World Report and Princeton Review)
- 全国科研经费支出（没有医学院的大学）排名第6位 (National Science Foundation)

## 科技创新创业的优势

- 在全国公立大学中科研成果产业化排名第2。(Heartland Forward)
- 创业公司数量和发明专利申请数量方面（没有医学院大学）排名第5位。
- 在全美大学创业学课程（本科生和研究生）排名中位列第15名 (Princeton Review & Entrepreneur, 2021)

综合:

- 超过200家初创企业和衍生公司源自北卡罗来纳州立大学的研究成果
- 吸引了17亿美元的风险投资
- 拥有超过1500项专利，并已将600多种消费产品投入市场

## 科技创新创业课程内容:

- 第一阶段：确定值得解决的问题  
创业者特质与精益创业模型  
寻找早期用户及客户需求调研与设计思维方法  
问题调研总结与分析及优先需求清单与需求明确
- 第二阶段：确定值得开发的解决方案  
方案构想及实验设计  
最小可行产品（MVP）  
快速原型开发（例如开发手机应用）
- 第三阶段：验证技术、产品与市场匹配度  
实验数据分析 | 什么是方案论证？  
方案论证准备  
方案论证演讲



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# 项目时间表

1月20日	1月21日	1月22日	1月23日	1月24日	1月25日	1月26日
<b>到达RDU 罗利机场</b> <ul style="list-style-type: none"> <li>机场接机</li> <li>日用品采购</li> </ul>	<ul style="list-style-type: none"> <li>新生培训</li> <li>校园参观</li> <li>欢迎午餐</li> <li>美国文化课程</li> </ul>	<ul style="list-style-type: none"> <li>创新创业课程</li> <li>美国商业文化-虚拟现实</li> </ul>	<ul style="list-style-type: none"> <li>创新创业课程</li> <li>志愿者活动</li> <li>日用品采购</li> </ul>	<b>奥特莱斯购物</b>	<b>北卡州博物馆、市中心自由行参观</b>	<ul style="list-style-type: none"> <li>创新创业课程</li> <li>美国文化课程</li> </ul>
1月27日	1月28日	1月29日	1月30日	1月31日	2月1日	2月2日
<ul style="list-style-type: none"> <li>创新创业课程</li> <li>公司参观</li> <li>电影晚会</li> </ul>	<ul style="list-style-type: none"> <li>美国文化课程</li> <li>亨特图书馆参观</li> <li>研究生博士生申请讲座</li> </ul>	<ul style="list-style-type: none"> <li>创新创业课程</li> <li>杜克大学、杜克花园参观</li> </ul>	<ul style="list-style-type: none"> <li>创新创业课程最终演讲</li> <li>告别午餐</li> <li>美国文化课程最终演讲</li> <li>结业典礼</li> </ul>	<ul style="list-style-type: none"> <li>大巴前往美国首都华盛顿特区</li> </ul> <b>华盛顿特区白宫、议会和博物馆参观</b>	<b>华盛顿特区白宫、议会和博物馆参观</b>	<b>华盛顿特区白宫、议会和博物馆参观</b>  <b>DCA机场送机</b>



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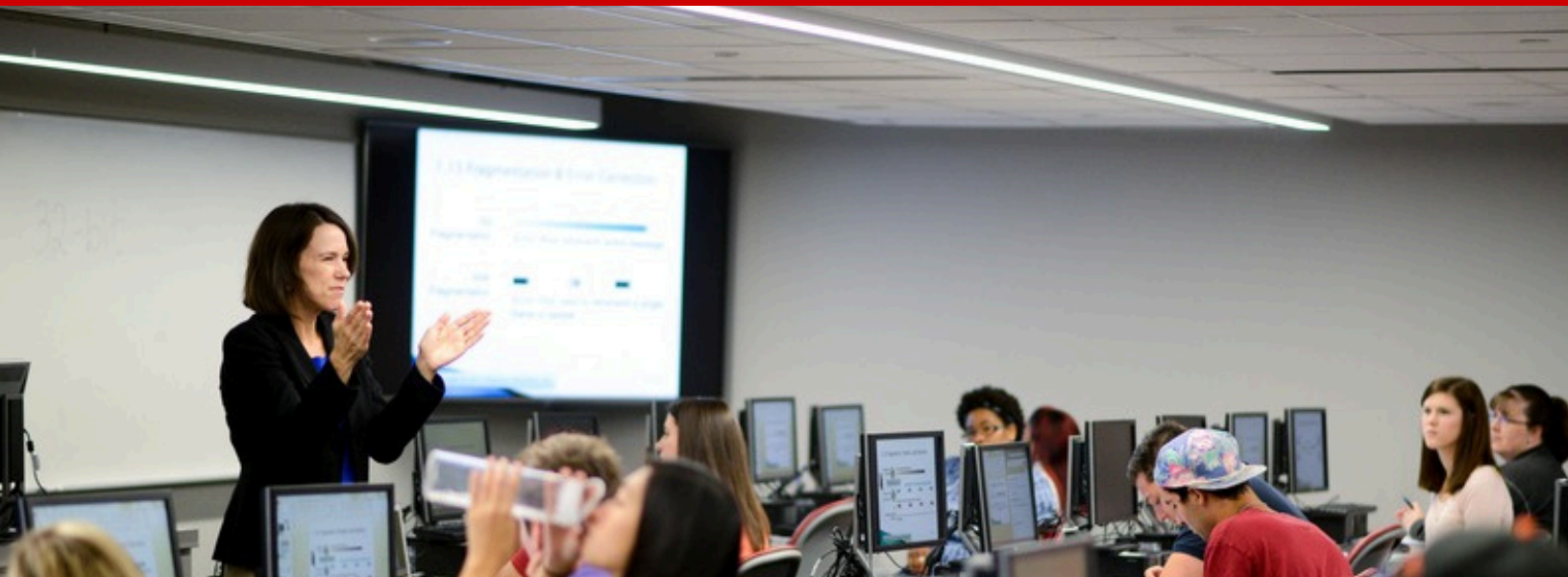
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# NC State 2026 Winter Campus Technology Entrepreneurship Program

## Program Dates

1/20 - 2/2/2026

## Application Due

11/30/2025

## Program Cost

**\$3000 USD/student**

(Airfare, Visa, and Health Insurance  
*not included*)

## Program Fee Includes:

- Communication & Culture and Entrepreneurship courses
- 3 days Washington D.C. trip
- NC State Learning Management System Moodle access
- Course materials
- Academic activities and cultural activities
- Airport pickup and dropoff
- Orientation and campus tour
- Housing: Double-occupancy hotel near campus
- Welcome lunch, farewell lunch, and every day breakfast
- Graduation ceremony and certificate

## Application Info

- **Visa Type Required:** B1/B2
- **Admissions Requirement:** NC State Partner University Undergraduate and Graduate students, *open to all majors*
- **English Requirement:** please provide one of the following score
  - Example: CET4 520, CET6 425, Gaokao 120, Duolingo 85, TOEFL IBT55, TOEIC 600, B2 or IELTS 5.5



**[https://go.ncsu.edu/winter26\\_eship-app](https://go.ncsu.edu/winter26_eship-app)**

# North Carolina State University

NC State is a key part of the Research Triangle region, which is home to industry leaders such as SAS, Cisco, IBM, GlaxoSmithKline and Lenovo.

- 40,500+ students, 2,500+ faculty; 12 colleges
- Top 1% of universities worldwide (Center for World University Rankings)
- Top 50 among universities in the United States (QS World University Rankings)
- Top 10 best value among public universities nationally (U.S. News & World Report and Princeton Review)
- #6 in research expenditures nationally for universities without a medical school (National Science Foundation)

## Technology & Entrepreneurship Strength

- Ranked #2 for research commercialization among public universities nationally (Heartland Forward)
- #5 for startups launched and invention disclosures among universities without medical schools
- #15 nationally for both undergraduate and graduate entrepreneurship studies (Princeton Review & Entrepreneur, 2021)

### Overall:

- 200+ startups and spin-offs created from NC State research
- Attracted \$1.7 billion in venture capital
- Over 1,500 patents and 600+ consumer products commercialized

## Technology & Entrepreneurship Class Topics

- Stage 1: Identifying a Problem Worth Solving  
Entrepreneurial Characteristics & Lean Model Canvas  
Finding Your Early Adopters & Voice of the Customer Interviews & Design Thinking Process  
Problem Interview Summary and Analysis & Priority Needs List & Clarifying the Need
- Stage 2: Identifying a Solution Worth Building  
Solution Ideation & Experiment Design & Minimum Viable Product (MVP) & Rapid Prototyping (Building a Phone App)
- Stage 3: Validating the Technology-Product-Market Fit  
Experiment Analysis & What is a Process Pitch? & Pitch Preparation  
Pitching Your Process



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# Program Schedule

January 20	January 21	January 22	January 23	January 24	January 25	January 26
<b>Arrive at RDU</b> <ul style="list-style-type: none"> <li>Airport Pickup</li> <li>Grocery Shopping</li> </ul>	<ul style="list-style-type: none"> <li>Orientation</li> <li>Campus Tour</li> <li>Welcome Lunch</li> <li>Culture Class</li> </ul>	<ul style="list-style-type: none"> <li>E-ship Class</li> <li>Business Culture with VR</li> </ul>	<ul style="list-style-type: none"> <li>E-ship Class</li> <li>Volunteer Activity</li> <li>Grocery Shopping</li> </ul>	<b>Outlet Shopping</b>	<b>NC Museum &amp; Downtown Self Tour</b> <i>(Bus Pass Provided)</i>	<ul style="list-style-type: none"> <li>E-Ship Class</li> <li>Culture Class</li> </ul>
January 27	January 28	January 29	January 30	January 31	February 1	February 2
<ul style="list-style-type: none"> <li>E-Ship Class</li> <li>Company Visit</li> <li>Movie Night</li> </ul>	<ul style="list-style-type: none"> <li>Culture Class</li> <li>Hunt Library Tour</li> <li>Graduate Admissions Workshop</li> </ul>	<ul style="list-style-type: none"> <li>E-Ship Class</li> <li>Duke University Visit</li> </ul>	<ul style="list-style-type: none"> <li>E-Ship Class Final Presentation</li> <li>Farewell Lunch</li> <li>Culture Class Final Presentation</li> <li>Graduation Ceremony</li> </ul>	<ul style="list-style-type: none"> <li>Bus to Washington D.C.</li> </ul> <b>D.C. White House, Capitol &amp; Museum Tour</b>	<b>D.C. White House, Capitol &amp; Museums Tour</b>	<b>D.C. White House, Capitol &amp; Museums Tour</b>  <b>DCA Airport Dropoff</b>



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